

## WORKSHOP "LANDSCAPE QUALITY OBJECTIVES FOR THE MUNICIPALITY OF GRANOLLERS"

The City Council of Granollers and the Master in Landscape Intervention and Management (Universitat Autònoma de Barcelona, UAB) organized the workshop "Landscape Quality Objectives (LQO) for the Municipality of Granollers", facilitated by the Museu d'Història de Barcelona (MUHBA) during the first two weeks of February 2011. The aim of the workshop was to define an academic methodology for the formulation of the LQO for the Municipality of Granollers, presenting specific actions for their achievement. The results of the workshop show an innovative approach in the implementation of the European Landscape Convention at local scale.

According to the European Landscape Convention (2000), the *Landscape Quality Objectives means, for a specific landscape, the formulation by the competent public authorities of the aspirations of the public with regard to the landscape features of their surroundings*. Therefore the LQO constitute an important step to improve the knowledge of landscape development, policy-making and implementation.

In the framework of the Landscape Plan, the Planning Department of the City Council of Granollers worked together with the University on the formulation of the LQO for the Municipality. The experience of the Master in Landscape Intervention and Management in conducting regional and international workshops allowed carrying out a fruitful work between the technicians of the City Council and the Master students, under coordination of Miriam Valdelvira as a landscape technician, and landscape professionals Irene Navarro and Karina Peña.

The program of the workshop included field trips, guided amongst others by Albert Camps, Environment Councilor, and Carme Clusellas, Director of the Museum of Granollers. The results of the workshop were presented to representatives of the Municipality of Granollers, Pere Sala, coordinator of the Landscape Observatory, and Francesc Muñoz, Director of the Master in Landscape Intervention and Management.

The teams worked on the present local landscape typologies in order to reflect on their specific characteristics and dynamics. The work was structured by the following strategic topics: *built space, green spaces, boundaries, singular elements, visibility, social use, mobility and identity*.

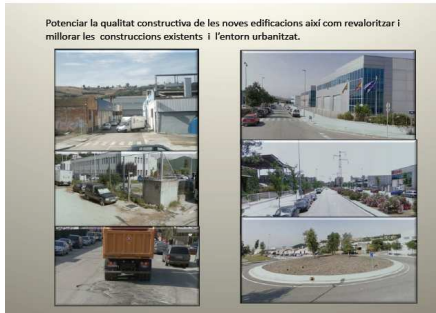
The following table shows the results of the workshop. It presents a first attempt to formulate the LQO for the Municipality of Granollers. For future implementation of the LQO in the Landscape Plan, the final formulation of the LQO requires a close cooperation with the stakeholders and inhabitants of the municipality.



<b>LANDSCAPE QUALITY OBJECTIVES FOR GRANOLLERS</b>	
<b>CONSTRUCTED SPACE (7)</b>	1. Promote the treatment of party walls as places of: a) visual connection between the built area and the mountains landscape. b) display of creativity of local artists. c) installation of solar panels and energy-efficiency technologies, if possible. 2. Encourage a quality industrial building, emphasising building elements such as perimeter fences, party walls, roofs, and other elements to improve the urban environment, such as the layout of gardens. 3. Establish public-private cooperation strategies to promote a management policy of industrial space. 4. Conserve architectural heritage resources of the municipality. 5. Contribute to safeguarding the settlement pattern and the image of Pla de Palou, consisting of the architectural heritage, the network of rural roads and farmland. 6. Respect the architectural unity and the coherence buildings, avoiding visual clutter that is generated by the dispersion of elements in facades and roofs. 7. Ensure the coherence of colours and building materials of the constructions in its unity, among themselves and with the surrounding landscape through the application of the Colour Chart.
<b>GREEN SPACES (5)</b>	8. Guarantee the use of native plant species in public spaces and landscaping areas, especially in zones near rivers and agricultural dominion. 9. Understanding the green space as an opportunity to sum added value to the image of the Granollers industries. 10. Maintain in the long term agricultural activity in Pla de Palou by promoting good environmental and economic sustainability practices. 11. Provide continuity to the community vegetable garden, forming a multifunctional space where productive activity coexists with social, recreational and educational activities. 12. Ensuring the continuity of the activities associated with preservation and restoration projects in the Congost river.
<b>BOUNDARIES (3)</b>	13. Mitigate the barrier effect caused by the presence of infrastructures, especially the R2 railway line and the road C-17. 14. Strengthen measures to demarcate clean and precise areas, avoiding the proliferation of interstitial spaces between various land uses and the degradation of the environment. 15. Improve the permeability and the ecological connectivity between forest, river and agricultural areas.
<b>SINGULAR ELEMENTS (3)</b>	16. Promote conservation of water related elements such as mines, pools and irrigation canals, which are in Pla de Palou and the river area . 17. Create a value enhancement strategy for emblematic and historical buildings of the urban area, promoting the composition of the original architecture and the maintenance of the facades. 18. Preserve the singular elements and the footpaths of the agricultural landscape in order to maintain their specific and identity values.
<b>VISIBILITY (3)</b>	19. Encourage the presence of the Serra de Ponent and Llevant through the street cross and avoiding the constructive elements that distort their vision. 20. Promote the visual quality of the first line of industrial estates that borders the river and the city, projecting a more friendly and harmonious image. 21. Protect forests inside the industrial areas and promote urban green spaces as "green" corridors to improve the visual quality of the built spaces.
<b>SOCIAL USE (6)</b>	22. Improve street furniture, accessibility and presence of vegetation in public spaces to make them more friendly and encourage their use. 23. Encourage the creation of a new centrality around the central railway station "Granollers – centre". 24. Sew the different parts of municipality, especially the urban weave with its adjacent areas through the creation of collective use spaces. 25. Promote the educational use of the landscape between schools, associations and other groups to facilitate its social recognition and evaluation, especially as regards the agricultural and river landscape. 26. Encourage community management and associationism between the farms owners of Pla de Palou, promoting a cooperative culture and sensitized with landscape. 27. Promote the use of disused and / or degraded spaces to promote the exhibition of urban art, such as buildings party walls and the embankment of the Congost river.
<b>MOBILITY (3)</b>	28. Promote the creation of a routes network that includes itineraries around the municipality, ensuring engagement and enjoyment of the landscape for the entire population. 29. Ensure universal access for all municipality areas, promoting walking, cycling and public transport mobility. 30. Pacify the motorized traffic of the transversal streets in the urban weave encouraging pedestrian spaces by means of avenues with trees and wide sidewalks.
<b>IDENTITY (4)</b>	31. Conserve the idiosyncrasies and character of the village of Palou. 32. Strengthen agricultural landscape of Pla de Palou as added value of local product, linking it with Granollers traditional markets. 33. Position Granollers' industry as a brand identity of the municipality, understood as a gain to the Valles business competition. 34. Appreciate the identity of Granollers in its complexity, reaffirming the presence of all his landscapes: forest, agriculture, river, industrial and urban.

**Summary table of an academic approach to the Landscape Quality Objectives for the Municipality of Granollers.**

Source: Workshop "Landscape Quality Objectives for the Municipality of Granollers". Autors: Students of the Master in Landscape Management and Intervention



Proposta d'actuació al carrer Comerç,  
cantonada amb el carrer Aragó



Proposta d'actuació al carrer Indústria,  
del núm. 58 cap a Ponent



## Proposals for the achievement of the LQO for Granollers.

Source: Workshop "Landscape Quality Objectives for the Municipality of Granollers".  
Authors: Students of the Master in Landscape Management and Intervention

For more information about the landscape projects of the City Council of Granollers see:

<http://www.granollers.cat/noticies/alcalde/lalcalde-josep-mayoral-imparteix-sessio-inaugural-del-master-intervencio-i-gestio-del-paisatge-universi>

<http://www.granollers.cat/euroscapes>

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