



Strasbourg, 12 October 2010

EUROPEAN LANDSCAPE CONVENTION

COUNCIL OF EUROPE

CELEBRATION OF THE TENTH ANNIVERSARY OF THE EUROPEAN LANDSCAPE CONVENTION 2000-2010

New challenges, new opportunities

PROGRAMME



*Florence, Italy
Palazzo Vecchio, Salone dei 500
19 - 20 October 2010*

*Council of Europe Secretariat document
Cultural Heritage, Landscape and Spatial Planning Division
Directorate of Culture, Cultural and Natural Heritage*

The European Landscape Convention was adopted by the Committee of Ministers of the Council of Europe on 19 July 2000 in Strasbourg and opened for signature of the Member States of the Organisation in Florence (Italy) on 20 October 2000. It aims to promote European landscape protection, management and planning and to organise European co-operation.

The Convention is the first international treaty to be exclusively devoted to all aspects of European landscape. It applies to the entire territory of the Parties and covers natural, rural, urban and peri-urban areas. It concerns landscapes that might be considered outstanding as well as everyday or degraded landscapes. To date, 32 Council of Europe member states have ratified the Convention and six states have signed it.

The Celebration is designed to mark the 10th Anniversary of the opening of the Convention for signature. New challenges and new opportunities for European landscapes will be considered during this event. The Convention provides an important contribution to the implementation of the Council of Europe's objectives, namely to promote democracy, human rights and the rule of law and to seek common solutions to the main problems facing European society today. By developing a new territorial culture, the Council of Europe seeks to promote populations' quality of life and well-being.

Link to the European Landscape Convention website:
<http://www.coe.int/EuropeanLandscapeConvention>

The Celebration is organised by the Council of Europe Cultural Heritage, Landscape and Spatial Planning Division, in cooperation with the Ministry for Cultural Heritage and Activities of Italy and the Tuscany Region and the collaboration of the Florence Province and the City of Florence.



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TUESDAY 19 OCTOBER 2010

**– PREPARATION DAY
FOR THE OFFICIAL CEREMONY –**

MORNING (9 am – 12.30 pm)

9.00 - 9.30 am Reception of participants

9.30 - 10.00 am

Opening addresses

Mrs Gabriella BATTAINI-DRAGONI, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Mr Francesco MARIA GIRO, Under-Secretary of State of the Ministry for Cultural Heritage and Activities of Italy

Mr Mikko HARO, Chair of the Steering Committee for Cultural Heritage and Landscape (CDPATEP) of the Council of Europe

Presentation of the aims of the day

Mr Mario LOLLI GHETTI, Director General for Landscape, Fine Arts, Architecture and Contemporary Art, Ministry for Cultural Heritage and Activities of Italy

Mr Andrea CARANDINI, President of the High Council for Cultural Heritage and Cultural Activities, Ministry for Cultural Heritage and Activities of Italy

10 - 11.30 am

Quality of landscape – Quality of life

- **How public aspirations have changed since 2000**
Mr Yves LUGINBÜHL, Director of Research, National Center of Scientific Research (CNRS), France
- **The role, experience and potential of associations**
Mrs Anne-Marie CHAVANON, Chair of the Sustainable Territorial Development Committee of the Conference of INGOs of the Council of Europe

Examples and debate

Rapporteur – *Visions of the future*

Mr Giuseppe ROMA, General Director of the *Censis* Foundation, Professor of urban development, University of Roma, Italy

Mr Mauro AGNOLETTI, Professor at the University of Florence, Italy

11.30 am - 12.00 pm *Break*

12.00 - 1.30 pm

Quality of landscape – Quality of policies

- **National proposal for Ireland's landscapes**
Mr Michael STARRETT, Chief Executive of the Heritage Council, Ireland
- **Regional landscape policies: the experience of Catalonia and ENELC**
Mr Joaquim NADAL I FARRERAS, Conseller of the Department of territorial policies and public works, Generalitat of Catalonia, President a.i. of ENELC
- **Exemplary actions at local level: the experience of the Council of Europe Landscape Award**
Mr Enrico BUERGI, President of the Jury of the Council of Europe Landscape Award
Mr Slimane TIR, Président of the Natural Space Lille Métropole, Vice-President of Lille-Métropole, Council of Europe Landscape Award 2009 Park of « la Deûle »

Examples and debate

Rapporteur – *Visions of the future*

Mr Massimo VENTURI FERRIOLO, Professor of aesthetic, Faculty of Architecture, Polytechnic of Milan, Italy

1.30 – 3 pm *Lunch*

AFTERNOON (3 – 6.30 pm)

3 - 4.30 pm

Awareness-raising, training and education: results and prospects for sustainable development

- **Raising awareness of the value of landscape: the film on the European Landscape Convention “Hverdagslandskapet”**
Mrs Liv Kristine MORTENSEN, Senior Advisor at the Ministry of the Environment of Norway

- **The work of universities**
Mr Carlo MAGNANI, President of UNISCAPE, Professor of History of architecture, University of Venice (IUAV), Italy
Mr Paolo BALDESCHI, Vice-President of the Network of Committees for the defence of the territory (ReTe), Professor of spatial planning, University of Florence, Italy
- **Higher education for landscape in Europe**
Mr Diedrich BRUNS, President of the European Council of Landscape Architecture Schools (ECLAS)

Examples and debate

Rapporteur – *Visions of the future*

Mrs Mariella ZOPPI, Professor of Landscape perception and representation, Landscape architecture and Garden arts, School of specialisation in gardens and landscapes, Florence, Italy

Mr Franco FARINELLI, President of the Association of Italian geography, Professor of geography of Bologna, Italy

4.30 - 5 pm *Break*

5 - 6.30 pm

Landscape, Europe's heritage

- **Transnational and transfrontier co-operation: challenges for the future**
Mr Jean-François SEGUIN, President of the Conference of the European Landscape Convention of the Council of Europe
- **The guidelines for the implementation of the European Landscape Convention**
Mrs Lionella SCAZZOSI, Professor at the Polytechnic of Milan, Italy
- **The information system of the Council of Europe on the European Landscape Convention: collective intelligence**
Mrs Maria José FESTAS, Vice-President of the Conference of the European Landscape Convention of the Council of Europe

Examples and debate

Rapporteur – *Visions of the future*

Mr Nigel THORNE, President of the European Federation for Landscape Architecture (EFLA)

6.30 pm *Close*

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WEDNESDAY 20 OCTOBER 2010

– OFFICIAL CEREMONY –

MORNING (9 am - 12.30 pm)

9 - 9.30 am Reception of participants

9.30 - 10.30 am

Opening addresses

Mr Matteo RENZI, Welcome speech by the Mayor of Florence

Mrs Gabriella BATTAINI-DRAGONI, Director General of Education, Culture and Heritage, Youth and Sport of the Council of Europe

Mr Sandro BONDI, Minister for Cultural Heritage and Activities of Italy

Mr Enrico ROSSI, President of the Tuscany Region

Representative of the Chairmanship of the Committee of Ministers of the Council of Europe

Mr Valeriy SUDARENKOV, Member of the Committee on the Environment, Agriculture and Local and Regional Affairs, Parliamentary Assembly of the Council of Europe and member of the Federal Council of Russia

Summary of the preparatory day

Mr Jean-François SEGUIN, President of the Conference of the European Landscape Convention of the Council of Europe

Mr Roberto CECCHI, Secretary General of the Ministry of Cultural Heritage and Activities of Italy

10.30 - 11.00 am Break

11.00 am - 12.30 pm

Statements by representatives of Member States of the Council of Europe

Statements by representatives of Parties to the Convention and other Member States of the Council of Europe.

12.30 - 2.30 pm *Lunch*

AFTERNOON (2.30 - 6.30 pm)

2.30 - 4 pm

A comparative look at landscape

Viewpoint of an economist

Mr Colin PRICE, Professor of landscape economics, United Kingdom

Viewpoint of an artist photographer

Mr Gabriele BASILICO, Photographer

Viewpoint of a philosopher

Mr Stefano ZECCHI, Professor of aesthetic, University of Bologna, Italy

4 - 4.30 pm *Break*

4.30 - 5 pm

Closing Ceremony

Mrs Maguelonne DEJEANT-PONS, Secretary of the European Landscape Convention, Head of the Cultural Heritage, Landscape and Spatial Planning Division of the Council of Europe

Mr Mario LOLLI GHETTI, Director General for Landscape, Fine Arts, Architecture and Contemporary Art of the Ministry for Cultural Heritage and Activities of Italy

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