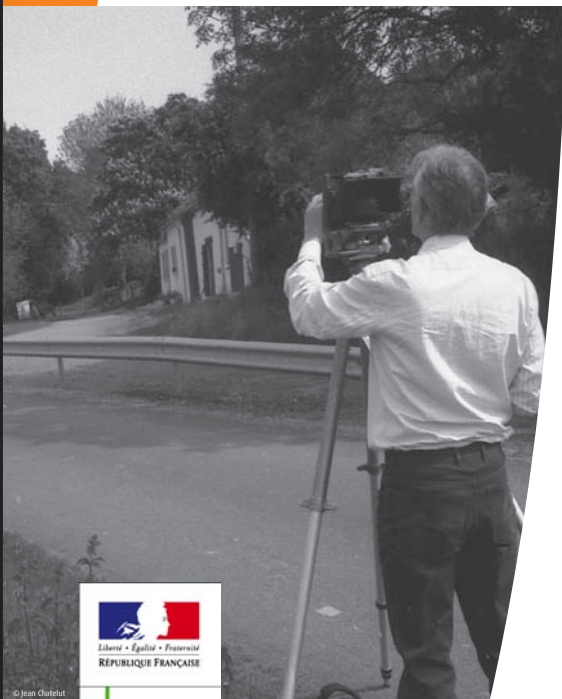




Invitation

Photographic observation a tool for landscape policies

European symposium
Thursday 13th and Friday 14th November 2008
PARIS, 20 avenue de Ségur



Resources, regions and tourism
Energy and climate
Sustainable development
Risk prevention
Infrastructure and transport and the sea



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Present
for
the future

Ministère de l'Écologie, de l'Énergie,
du Développement durable et de l'Aménagement du territoire

Thursday 13th November 2008

A photo exhibition is adjacent to the Serge Antoine room

9.30-10 am : Welcoming of the participants

10 am-10.15 am : Introduction by the Director for housing, town planning and landscapes

10.15 am-1.30 pm : Workshop 1 - Large orders for photographs for town and country planning

Chairmanship : Jean-Daniel Parizet, director of *Médiathèque de l'architecture et du patrimoine*

Introduction : Public orders for photographs by Christian Dautel, Director of Angers' Fine arts university (ENSBA)

Interventions :

- *Paysages photographies, la France des années 80, la mission photographique de la DATAR* by Bernard Latarjet

- *Visa*, photographic works of the Conservatoire du littoral by Line Lavesque

Break

- *Linea di confine per la Fotografia contemporanea* by William Guerrieri, director (Italy)

- *Mission Photographique Transmanche* by Pia Viewing, Director of the regional centre for photography

13h30-14h15 : Déjeuner puis café dans les salles d'exposition

14h30-17h30 : Atelier 2 - Observatoire photographique national du paysage

Présidence : Catherine Bergeal, sous-directrice de la qualité du cadre de vie

Introduction : *L'Observatoire photographique national du paysage* par Jean-François Seguin, chef du bureau des paysages

Interventions :

- *Itinéraire photographique dans le département des Côtes d'Armor*, par Henri Le Pescq, directeur du CAUE
- *Itinéraire photographique du Parc naturel régional d'Armorique* par Jean-Christophe Ballot, photographe
- *Itinéraire photographique de l'Hérault* par Marie Guibert et Marc Esteben de la DIREN Languedoc-Roussillon

Pause

- *Visual, Monitoring of Finnish Landscapes* par Tapio Heikkilä, Ministère de l'environnement finlandais (Finlande)
- *Re-photographie des paysages flamands en transformation / 1904-2004* par Pieter Uyttenhove (Université de Gand - Belgique)

Friday 14th November 2008

A photo exhibition is adjacent to the Serge Antoine room

9.30 am-1.15 pm : Workshop 3 - Local photographic observatories

Chairmanship: Pierre Grandadam, president of the *communauté de communes de la Haute-Bruche*

Introduction : *Photographic itinerary around Sainte-Victoire mountain* by Philippe Maigne, Director of Sainte-Victoire Grand Site, Grand Site of France

Interventions :

- *Photographic reports on the suburbs of Paris* by Alain Blondel and Laurent Sully-Jaulmes, photographers
- *Photographic research on the development of the town of Schlieren* by Meret Wandeler and Ulrich Görlich (Zurich arts university – Switzerland)
- *EKODOK 90* by Gerry Johansson, photographer and Annette Rosengren, Nordiska museet (Sweden)

Break

- *Landscape photographic observatory in Semois-Semoy* by Mireille Deconinck (Belgium – Ministry for the Walloon region) and Jérôme Lobet, Interreg III Semois/Semoy project coordinator
- *Territory Photographic observatory of the Massif-Central* by Pierre Enjelvin and Christian Guy

1.30 pm-2.15 pm : Lunch then coffee in the exhibition rooms

2.30 pm-4.30 pm : Workshop 4 - Landscape photographs as a medium for knowledge and discussions

Chairmanship : Pere Sala, Coordinator of the Landscape Observatory of Catalonia

Introduction : *Mon paysage* operation by Françoise Dubost, sociologist

Interventions :

- *Use of disposable cameras for a development project* by Yves Michelin, ENITA (agricultural engineering university) Clermont-Ferrand
- *The Landscape Circle Template* by Terry O'Reagan, Landscape Alliance Ireland

Symposium conclusions by *le Ministre d'État, ministre de l'Écologie, de l'Énergie, du Développement durable et de l'Aménagement du territoire*



The purpose of the Landscape photographic observatory, which has existed since 1989, is to build a stock of a series of photographs which trace the same place at different moments in time so as to *«analyse the mechanisms which change areas as well as the roles of the various players which are the cause of change with a view to guiding the favourable development of the landscape»*.

The landscape, as defined under the European Landscape Convention, is not only a collection of material objects which constitute a place. It is also the way in which we perceive the relationships between these factors and which enhance or constrain them. These relationships are of a geographic, environmental and social nature.

The gamble not to entrust the Landscape photographic observatory, a scientific and technical tool, to town and country planning experts, engineers or landscape designers, but to artists, photographers on this occasion, has proven to be the right decision.

The Landscape photographic observatory intends to respond to a major concern regarding the landscape as surrounding of the population. We are all too often blind to these landscapes undoubtedly for having seen them so much; they also remain at the back of our minds because we have experienced them so much.

However, this every day environment is shrouded in beauty – a beauty born from the undeniable warmth and collusion which we feel for «our» landscapes.

This is the strength of the photographic observatory's pictures : they provide tangible evidence that these dwelling places, our everyday landscape, catch our attention and deserve our concern.

Details : facilities@gensdevenement.com