

## **UNISCAPE International Photo Contest *PEOPLE'S LANDSCAPES***

**Third edition - 2012**

### **Aims and conditions for participation**

#### **Aim of the contest**

1. The aim of the contest is to encourage students to observe landscapes through the eyes of people in order to express how each one of us sees and perceives our landscapes by capturing the soul and the transitory identity of places, in particular of the degraded and everyday landscapes.
2. The images must express the approach of the European Landscape Convention to landscape as: “an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors”.
3. The images will become part of UNISCAPE’s photographic archive and can be used in UNISCAPE’s promotional materials (website, leaflets, publications, etc.)

#### **Participation**

4. There is no entry fee.
5. The participation to the contest is open to all students from 18 to 35 years old attending any pan-European University or any International University study abroad program based in Europe.
6. The participants must be the original authors of all the photographic material submitted in their name.
7. In submitting a photo to UNISCAPE, all participants grant permission for its unlimited use for activities under the auspices of UNISCAPE, without any remuneration being due.
8. Each participant guarantees that to the best of his/her knowledge no third party can claim rights or raise objections on the publication/reproduction/distribution of the material submitted.

## General rules

9. Each student can participate with a maximum of three digital images in colour or in black and white.
10. The images must regard landscape as it is meant by the European Landscape Convention therefore they may concern natural, rural, urban and peri-urban areas, including inland water and marine areas, but also those landscapes that might be considered outstanding as well as everyday or degraded landscapes.
11. The images must reflect the point of view of the observer with regard to the represented landscape and prove the importance and the influence of the place on the observer himself.
12. In addition to the images the author must compulsory provide UNISCAPE with a title and brief description – in English - of the meaning of each photo (see section 2 of the enclosed participation form). The photographer must also indicate a section for each photo (see point 14).

## Theme and sections

13. The specific theme of this edition is related to the main concept of the Third Biennial of the Canary Islands: *Towards another reality. Paths and detour.* Journey is therefore considered as action and destination that , constantly renegotiates landscapes.
14. The contest is divided into three sections:
  - **Postcard Landscapes.** Landscape is often identified with natural beauty: idyllic images are used to promote tourism and to create a “brand” for landscapes. The eye of the observer captures the soul and the identity of these places.
  - **Boundary Landscapes.** Geographical, spatial and social borders change rapidly in the global world: migrations and displacements shape and design new landscapes.
  - **Cultural Landscapes and Tourism.** Cultural landscapes are attractive for tourism but a high tourist demand can effect and transform them.

## Material specifications

15. Digital images must meet the following requirements:
  - Images need to be 1600x1200 pixel minimum
  - Each image must be saved as a separate JPEG with the highest quality setting possible.
16. The content of the image must not be altered by retouching.
17. Participation form must be completed in English.

## **Submission of entries**

18. The deadline for submitting entries is the 15 of May 2012 by sending the images and the participation form to this e-mail: [peopleslandscapes@uniscape.eu](mailto:peopleslandscapes@uniscape.eu)
19. This is the list of the required documentation:
- a maximum of three images in JPG format for each student; each image must have a title.
  - participation form (download available on UNISCAPE's website [www.uniscape.eu](http://www.uniscape.eu)) completed in English and saved in PDF format. For each photo the title, the section and a brief description must be clearly indicated;
  - a copy of a valid identity document in PDF format;
  - a certificate of inscription to a European University or to a study abroad program based in Europe for the year 2011/2012 in PDF format
20. If any of the above documents is missing or incomplete the participation to the contest will be rejected.
21. Entries will not be returned. UNISCAPE reserves the right to dispose of the material.

## **Awards**

22. The Jury appointed by UNISCAPE will select a winner for each section.
23. Each winner will be awarded with a 300 euro prize and his/her images will be published on UNISCAPE's website.

## **Judging**

24. A specific Jury of landscape specialists has been appointed by UNISCAPE to evaluate the images. This year the Jury is composed by Marco Devecchi (University of Turin, Italy), Martina Slamova (Technical University of Zvolen, Slovak Republic), Rita Occhiuto (University of Liège, Belgium) Ola Wetterberg/Connor Newman (University of Gothenburg, Sweden/University of Galway, Ireland). President of the Jury is for the second year the landscape photographer Carlos A. Schwartz (Spain). The proceedings of Jury are confidential. Participants may not, under any circumstance, contact the Jury either directly or indirectly, nor submit to it any letters of recommendation.

25. The evaluation of the images will take into account their:
- interpretation of the concept of the European Landscape Convention,
  - impact, creativity and style,
  - colour harmony and lighting.
26. The results will be communicated by September 2012 on UNISCAPE's Website [www.uniscape.eu](http://www.uniscape.eu). The winner will be also informed in writing.

## Final exhibition

27. An exhibition of the best photos selected by the Jury will be organised on the occasion of the Third Biennial of the Canary Islands in 2012. Any information regarding the exhibition will be published in the UNISCAPE's website.

## Privacy

28. All information will be treated in conformity with the Italian law regarding privacy, article 13 Decreto Legislativo 196/2003.

## Organisation



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