



Historic Gardens
of Europe



European Network of Historic Gardens
Réseau Européen des Jardins Historiques
Red Europea de Jardines Históricos

CULTURAL ROUTE OF COUNCIL OF EUROPE :

- ✓ The programme is already 30 years old.
- ✓ France, Italy, Germany, Austria, Spain, Norway and Lithuania are a leading countries and strongly committed to the programme, which has 28 countries directly involved.
- ✓ It is important to include an educational programme in the route.
- ✓ There are currently 32 certified routes crossing more than 50 countries.
- ✓ Seven years ago, a group was created to finance the programme in which the European Commission is as well as several countries and different organizations. They meet once a year, when routes are certified. This year they have to evaluate 3 different routes. The assessment is performed by an independent expert.
- ✓ Two annual events, the **Training Academy** and the **Annual Forum**, are organized. Furthermore, this year in October, an event in Santiago de Compostela will be organized to commemorate 30 years of Saint James Way Cultural Route.

Advantages of the brand EUROPEAN CULTURAL ROUTE ?

- ✓ Certification is free and it is a brand with the support of Council of Europe.
- ✓ Quality brand.
- ✓ Visibility at international level.
- ✓ Networking.
- ✓ Training programmes.
- ✓ Joint activities.
- ✓ Well positioned and with partnership to apply for European funds (Interreg - Cosme - Erasmus ...)
- ✓ The Institute of Cultural Routes has access to all the Ministries of Culture of all the member states and it can provide political support.

EUROPEAN FORUM ON HISTORIC GARDENS FORUM EUROPÉEN SUR LES JARDINS HISTORIQUES

Lloret de Mar (Girona - Spain), 7 - 8 Sept. 2017

*"Historic Gardens of Europe as Cultural Route
of Council of Europe"*

*"Jardins historiques d'Europe comme Itinéraire Culturel
du Conseil de l'Europe"*



European Network of
Historic Gardens

Red Europea de Jardines Históricos
Réseau Européen des Jardins Historiques

Ajuntament de Lloret de Mar / Secció de Patrimoni Cultural
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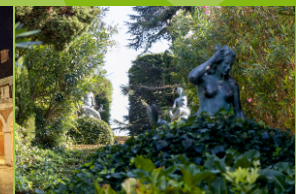
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European Historic Gardens



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EUROPEAN FORUM ON HISTORIC GARDENS

Lloret de Mar, 7-8 September 2017

Programme

Thursday, 7 September

9.00. Reception of delegates and distribution of documentation.

9.30. Opening of the Forum.

10.00. Lecture: *Historic Gardens, past and present of European Historic and Natural Heritage.*

10.45. Coffee break.

11.15. Presentations: *Participating organisations and Historic Gardens attending the forum* (10 to 15 minutes each).

13.30. Lunch.

15.15. Lecture: *Historic Gardens and Cultural Tourism in the European context.*

16.00. Presentation: *The Council of Europe's Cultural Routes programme.*

16.30. Presentation: *Technical proposal for the creation of the European Cultural Route around Historic Gardens, and presentation of its promotional website.*

17.00. Round table: *Historic Gardens as a cultural tourism resource. Challenges and future outlook.*

18.00-20.00. Technical visit to Santa Clotilde Historic Garden (19th century).

20.30. Fraternal dinner.

Friday, 8 September

9.30. Presentation: *The creation of a European Cultural Route – from the idea to the designation of the Council of Europe. Structure, organisation and budget of a European Cultural Route.*

11.00. Coffee break.

11.30. Round Table: *So... is it interesting to work in a network and manage a European Cultural Route?*

13.30. Closing ceremony of the forum.

+ info:

Registration: Free (it is necessary to register with the attached form)

Delegates' accommodation and the working sessions will be at the Hotel:

Gran Hotel Monterrey (www.granhotelmonterrey.com)

The programme includes accommodation at AD for the nights of 6 and 7 September at the reduced price of **€ 65,00** in an individual room.

Courtesy of the organisation, the coffee breaks, lunch, technical visit to Santa Clotilde Garden and dinner on Thursday, 7 September will be free for delegates of the institutions and historic gardens taking part in the forum.

FORUM EUROPÉEN SUR LES JARDINS HISTORIQUES

Lloret de Mar, 7-8 septembre 2017

Programme

Jeudi, 7 septembre

9:00. Accréditations pour les participants et livraison de la documentation.

9:30. Inauguration du Forum.

10:00. Exposé: *Jardins Historiques, passé et présent d'un Patrimoine Historique et Naturel européen.*

10:45. Pause-café

11:15. Présentations: *Entités participantes et Jardins Historiques assistants* (10-15 minutes par intervention)

13:30. Déjeuner

15:15. Exposé: *Jardins Historiques et Tourisme Culturel dans le contexte européen.*

16:00. Présentation: *Le Programme des Itinéraires Culturels du Conseil de l'Europe.*

16:30. Présentation: *Proposition technique pour la création d'un Itinéraire Culturel Européen fondé sur les Jardins Historiques et présentation de son site Internet promotionnel*

17:00. Table Ronde: *Les Jardins Historiques comme ressource touristique culturelle. Défis et perspectives d'avenir.*

18:00-20:00. Visite technique au Jardin Historique de Santa Clotilde (XIXe s.).

20:30. Dîner de fraternisation.

Vendredi, 8 septembre

09:30. Présentation: *La création d'un Itinéraire Culturel Européen: de l'idée à l'obtention de la Mention du Conseil de l'Europe. Structure, organisation et budget d'un Itinéraire Culturel Européen.*

11:00. Pause-Café.

11:30. Table Ronde: *Alors... est-ce intéressant de travailler en réseau et de gérer un itinéraire culturel européen?*

13:30. Clôture du Forum.

+info:

Inscription: gratuite (il est nécessaire de s'inscrire en envoyant le formulaire joint)

Le logement des assistants et les séances de travail auront lieu à l'hôtel:

Gran Hotel Monterrey (www.granhotelmonterrey.com)

Le programme comprend l'hébergement et le petit-déjeuner pour les nuits du 6 et 7 septembre au prix (réduit) de **65,00 Euros** pour une chambre individuelle.

Les pauses-café, le déjeuner buffet, la visite technique au Jardin de Santa Clotilde et le dîner du 7 septembre seront gratuits pour les représentants des institutions et jardins historiques inscrits, courtoisie de l'organisation.